

Vietnam

Un mondo di opportunità'



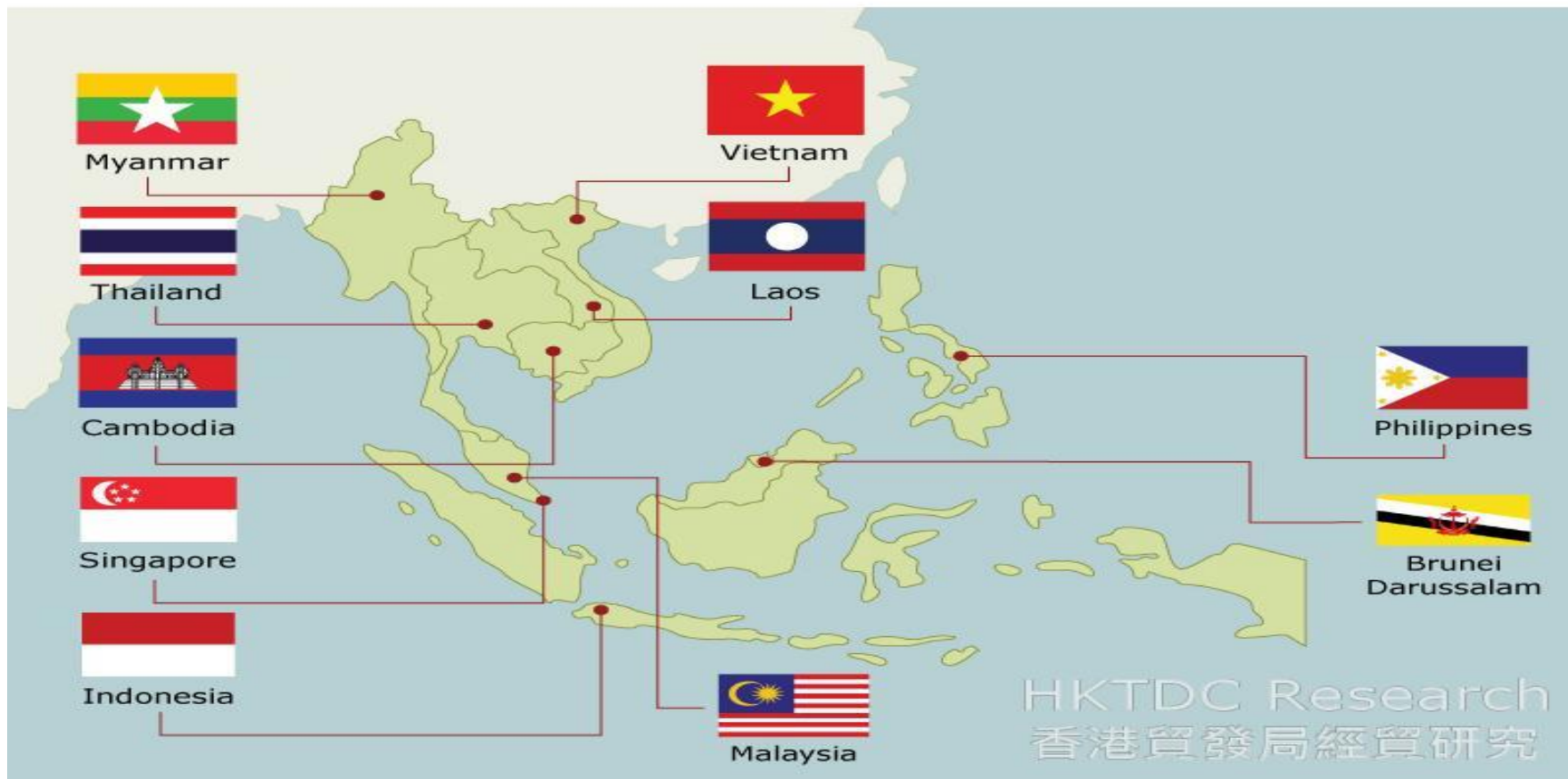
Posizione strategica in ASEAN



Accelerate innovation, technology and manufacturing in South Vietnam

620 milioni di consumatori

ASEAN Member States



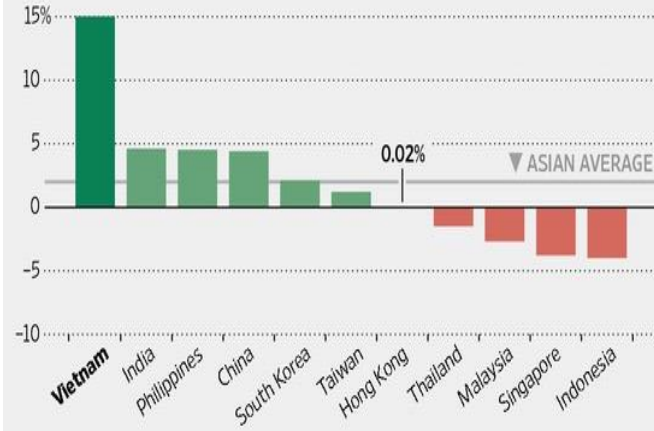


Accelerate innovation, technology and manufacturing in South Vietnam

Outperformer

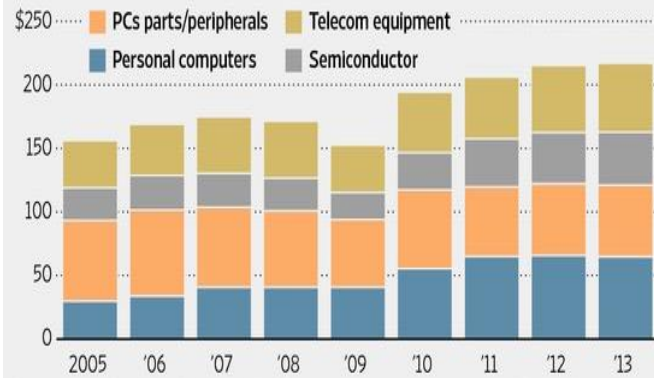
As other Asian exporters struggle, Vietnam is powering ahead

Average export growth, 12 months ending January, change from a year earlier



Vietnam has benefited from strong U.S. demand for handsets

U.S. electronics imports from Asean, in billions of U.S. dollars



Source: Australia and New Zealand Banking Group

The Wall Street Journal

Source: The Wall Street Journal

VIR Vietnam Investment Review

16:22 | 16/03/2016

Apple taking the first steps into Vietnam

Apple may invest \$1 billion in Vietnam to build a research and development centre for the entire Asia region.



The Apple logo seen at the Yerba Buena Center for Arts in San Francisco. (AFP/Kimihito Hoshino)

According to a source of VIR, the centre will most likely be in Hanoi. As of now, the relevant government agencies are proposing to the investor a location and provide guidance to finish the necessary administrative procedures. No further details have been released yet, but the news shows that Apple is finally paying more attention to Vietnam.

Apple has yet to verify the information but looking at the company's recent moves, it seems that Apple is slowly waltzing into Vietnam.

At the end of October last year, the company set up a subsidiary in Vietnam, named Apple Vietnam LLC. The owner is Gene Daniel Levoff, current vice president of corporate law at Apple Inc. According to Bloomberg, Levoff is an important official at Apple, who plays a major role in the company's activities in foreign markets.

A few days ago, Apple posted advertisements to recruit an iPhone distribution director and an iOS retail director in Vietnam. The tech-savvy community expects that Apple is soon going to open its first Apple Store here.

As of now, Apple does not have an official distributor in Vietnam. Its products are distributed through authorised resellers, such as FPT Shop and, most recently, MobiFone.

Vietnam is full of Apple fans: the whole country goes wild at any new product launch. Keeping a keen eye out for the company's activities, Vietnam is one of the fastest growing markets of Apple.

The Southeast Asian country has become a production base for a host of big mobile phone producers. Samsung has two device production complexes in Bac Ninh and Thai Nguyen, representing a total investment of \$7.5 billion. LG has a \$1.5 billion mobile phone and electronic appliances production complex in Hai Phong, and Microsoft has a \$20 million Windows Phone plant, also in Bac Ninh.

Foxconn, one of Apple's official manufacturers, already has factories in Vietnam but has yet to produce Apple devices here.

By Nguyen Duc

VIR Vietnam Investment Review

Samsung expands CE Complex by \$600 million

On December 29, the Management Board of Saigon High-Tech Park (SHTP) approved Samsung's plan to expand its existing \$1.4 billion Samsung Electronics Ho Chi Minh City Complex (SEHC) by more than \$600 million, increasing the complex's total investment capital to over \$2 billion.



Licensed in September 2014, the construction of the complex was started in May 2015 and is expected to come into operation in February 2016. The factory is currently in the final stages of construction and installation of machinery and equipment.

SEHC, covering an area of 70 hectares inside SHTP, will focus on research and development as well as the production of high-end TV products, such as SUHD TVs, Smart TVs and LED TVs, besides other consumer electronics products, during its first phase of operation. In the second phase, the complex will produce washing machines, fridges, vacuums, and other electronic home appliances, mostly for export purposes.

Furthermore, SEHC will set up a research and development centre for audiovisual devices at SHTP, which will help strengthen the development of the hi-tech sector in Ho Chi Minh City.

Being the largest licensed project at SHTP in terms of registered capital to date, SEHC will create approximately 15,000 jobs.

Debating in Vietnam in 1996, the Korean giant currently has three manufacturing facilities, including the Samsung Vina Electronics project in Ho Chi Minh City and the \$2.5 billion Samsung Vietnam Electronics project in the northern province of Bac Ninh which became operational in 2009. The remaining one is the \$5 billion Samsung Vietnam Electronic Thai Nguyen complex, which went on stream in March 2014.

Additionally, Samsung has expressed interest in several major projects, including Vung Ang 3 thermal-power plant, Long Thanh international airport, and Long Son oil refinery.

By Kim Oanh

VIETNAM: shines as neighbors await export bounce

Accelerators



Pre Seed/Seed



Series A and Series B



Coworking Space



Events



WHY VIETNAM ?

Con una popolazione di oltre 92 mil di abitanti, l'utilizzo di internet e' rappresentato da circa il 35%, mentre il cellulare del 145% e i talentuosi sviluppatori di softwareil Paese offre quindi un'immensa opportunita'. Investitori stranieri e vietnamiti hanno notato questo nuovo business e stanno investendo nel settore.

Il numero stimato di startups in Vietnam oscilla tra 1,400 e 3,000 startups, portando il Paese al terzo piu' grande ecosistema del Sud Est Asiatico dopo Singapore e Indonesia.

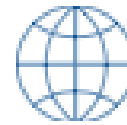
67 investimenti start up nel 2015, aumento del 130% dal 2014 con 28 investimenti.



Il Vietnam è uno dei mercati emergenti in rapida crescita in tutto il mondo



Crescita economica costante
Circa il 7% annuo



Crescente crescita
domanda di consumo interno
92 mln di popolazione



Investimenti esteri
in forte espansione

Accesso all'area dell'ASEAN
con 620 milioni di consumatori

Il Vietnam offre un clima favorevole per gli investimenti



La facilita' ad intraprendere
un'attivita' in Vietnam



Accordi di libero scambio
(FTA – EU)



Competitivita' per il business
e
per il costo della manodopera



Tassazione favorevole
e
Incentivi agli investimenti



Green economy,
Sviluppo sostenibile



Stabilita' politica
e
sicurezza

Potenzialita' del capitale umano in Vietnam

Educazione primaria per tutti,
Alfabetizzazione al

94,5%

Adulti in eta' lavorativa
Circa il

60%

Numero annuale di laureati
Nelle materie scietifiche ed ingegneristiche:

+100,000

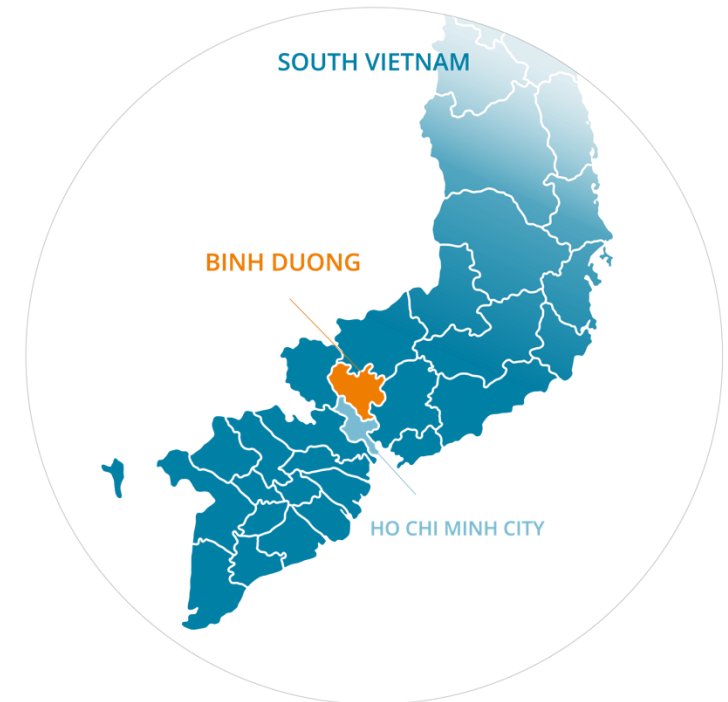


Il Vietnam e' stato riconosciuto come il
quinto Paese piu' felice nel mondo e il
piu' felice in Asia
(New Economics Foundation)

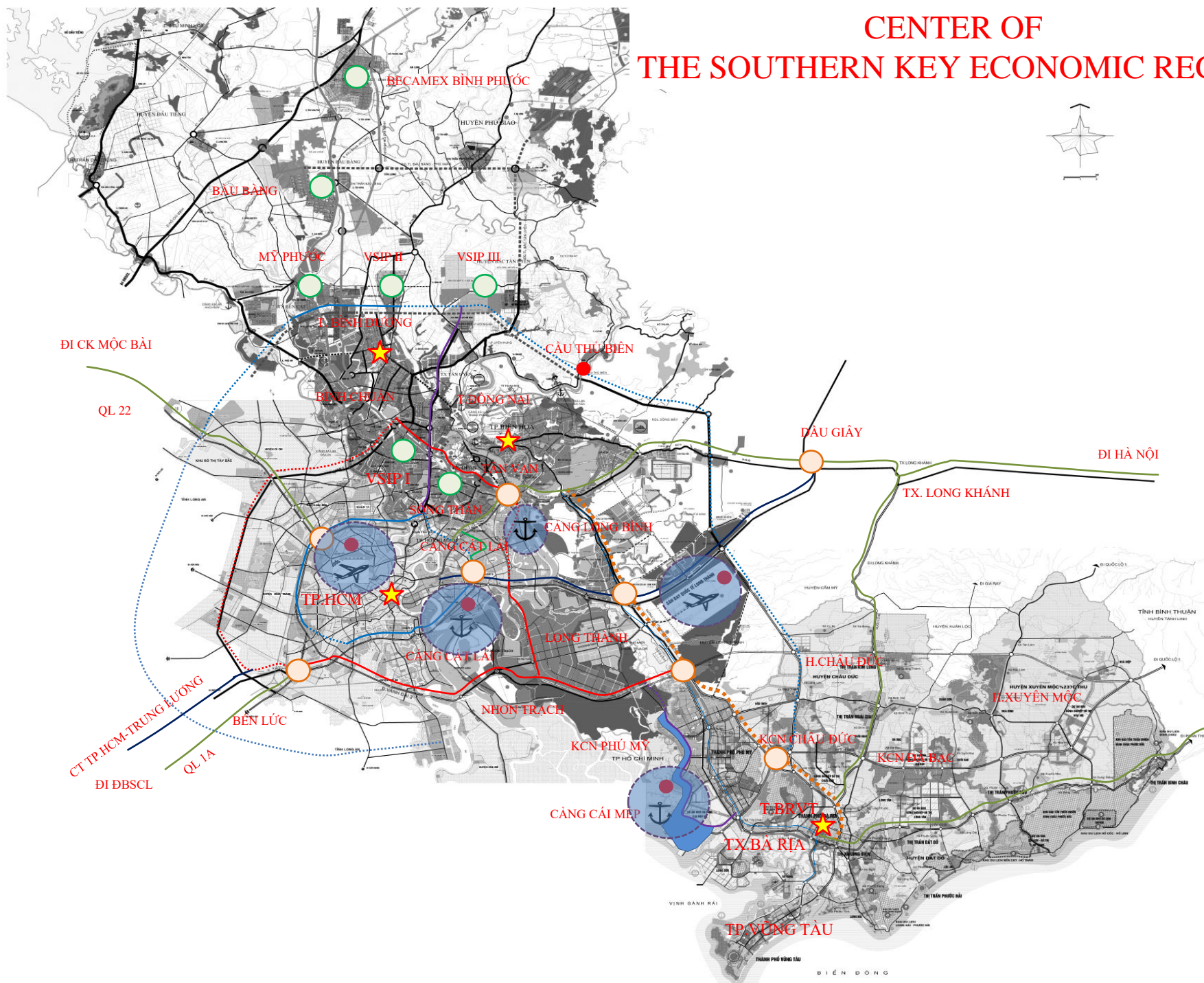


BINH DUONG SMART REGION

Posizione strategica in ASEAN



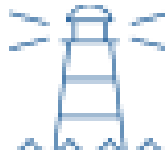
CENTER OF THE SOUTHERN KEY ECONOMIC REGION



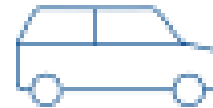
Binh Duong e' ben connessa con moderne infrastrutture



Aeroporto
internazionale
30 km



Porto
30 km



centro
HCM City
45 min



Infrastruttura
Digitale moderna
2.5 Gbps

Strade, trasporti pubblici, servizi di logistica, parchi industriali, aree residenziali

Infrastrutture digitali: Fibra ottica e Tier 3 datacenter

Superficie: 2,695.22 Km²

HA NOI

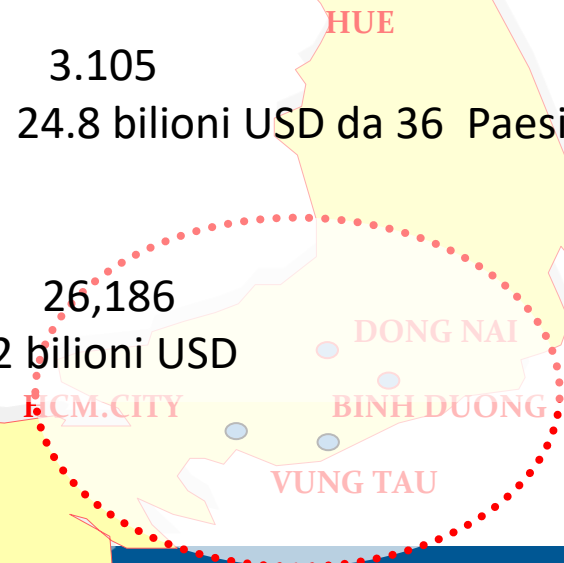
Popolazione: 2 milioni di abitanti
- lavoratori in eta' adulta: 60%

GDP crescita per anno: 14.5%
EXPORT 22 miliardi usd– rappresenta il 12,5% dell'export nazionale

Attuale situazione di investimenti: 29 parchi industriali con un'area di oltre 20.000 ettari.

- FDI Progetti: 3.105
- FDI Capitali: 24.8 bilioni USD da 36 Paesi e Territori

- Progetti locali: 26,186
- Capitale: 12 bilioni USD

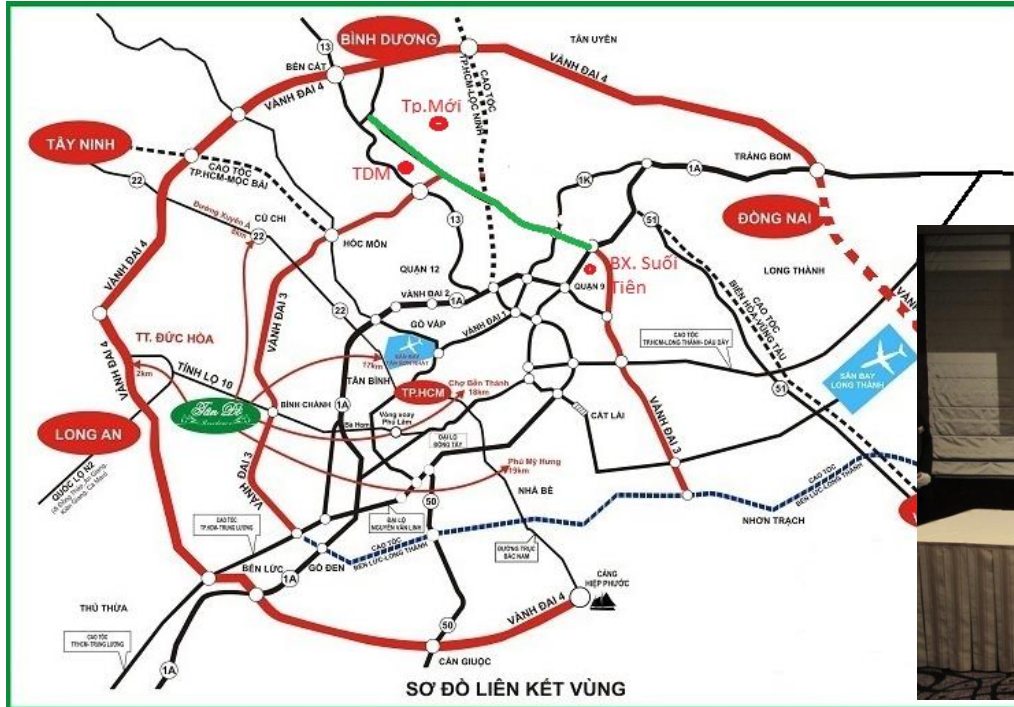


Accelerate innovation, techno



Location Strategica

METRO SYSTEM PLAN



Binh Duong sta sviluppando una solida reputazione a livello internazionale in tema di tecnologia, innovazione e produzione manifatturiera



Accelerate innovation, technology and manufacturing in South Vietnam

Binh Duong e' pronta a rispondere alle domande di oggi e di domani dell'industria manifatturiera



Accelerate innovation, technology and manufacturing in South Vietnam

Aziende a livello internazionale e supply chain hanno scelto Binh Duong





Perche' hanno scelto di investire in Binh Duong?

Binh Duong



Focus nella produzione
Hi-tech e con valore aggiunto



cooperazione per creare
Cluster hi-tech e innovativi



Supporto del Governo Locale



Investimenti continui in
formazione



Espansione della supply chain

WHY BINH DUONG?

- ✦ Supporto autorità locali
- ✦ Competitivo costo del lavoro e servizi di formazione
- ✦ Terreni edificabili che riducono il costo delle costruzioni
- ✦ Sviluppo Sostenibile
- ✦ One Stop Service per licenza e servizi post
- ✦ Sviluppo in un'ottica di città' modern industriale e SMART Region



THAI HOA LOGISTICS CENTER PROJECT

BECAMEX – BINH PHUOC INDUSTRIAL PARK
4.600 Ha

BAU BANG INDUSTRIAL PARK
3.200 Ha

MY PHUOC 1,2,3 INDUSTRIAL PARK
3.429 Ha

BINH DUONG INDUSTRIAL – SERVICE AND RESIDENTIAL COMPLEX
4.196 Ha

VSIP I
500Ha

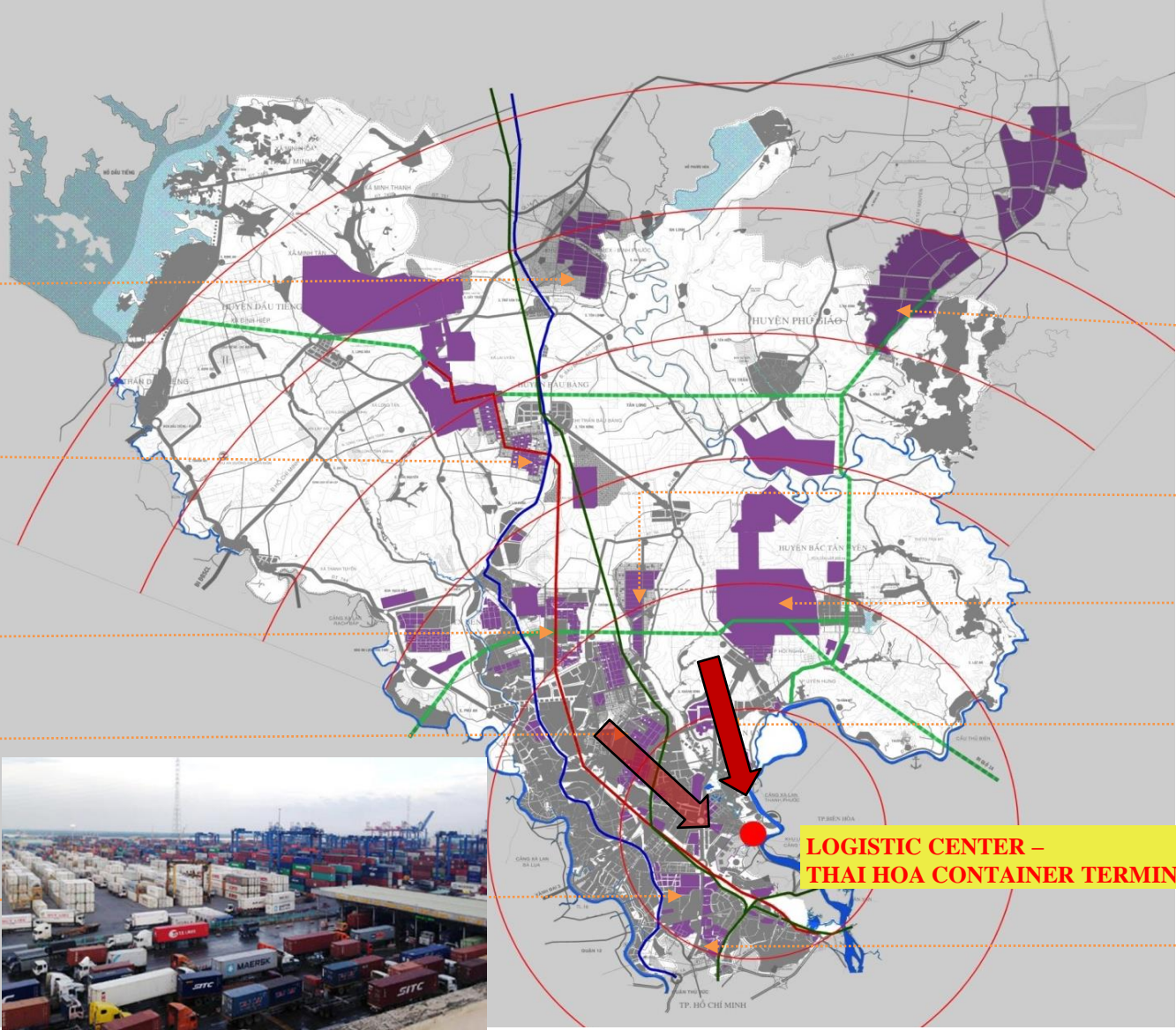
DONG PHU – BINH PHUOC INDUSTRIAL PARK

VSIP II
1.800 Ha

VSIP III
1.000 Ha

NAM TAN UYEN INDUSTRIAL PARK

SONG THAN INDUSTRIAL PARK

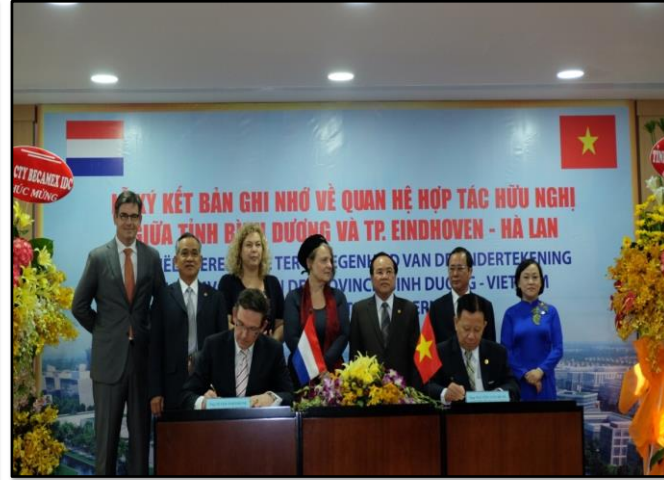


LOGISTIC CENTER – THAI HOA CONTAINER TERMINAL

CONNECTION BETWEEN LOGISTICS CENTER AND INDUSTRIAL PARKS







START UP SUPPORTING FACILITIES



BUSINESS CENTER – OFFICES – MEETING ROOMS



Concetto di citta' industriale integrata per uno sviluppo sostenibile a lungo termine



Con il supporto di Becamex IDC Corp aree di intervento



Infrastrutture
e
parchi industriali



Formazione



Salute



Telecomunicazione



Hotel e centri commerciali



Trasporti pubblici

VSIP Bac Ninh: 700 ha
IP: 500 ha
C&R: 200 ha



VSIP Hai Duong: 150 ha



VSIP Hai Phong: 1,600 ha
IP: 1,100 ha
C&R: 500 ha



VSIP Nghe An :710 ha



VSIP Quang Ngai:
914 ha
IP: 660 ha; C&R: 254 ha
C&R: 504



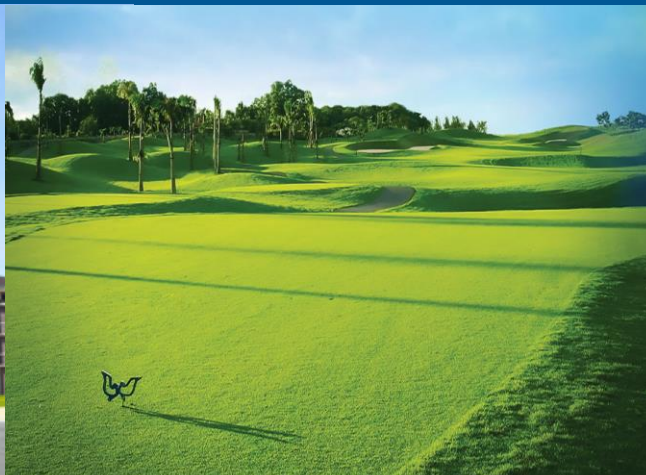
VSIP Binh Duong:
2,545 ha
IP: 1,845 ha; C&R: 700 ha



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Eastern International University



Twin Doves golf club



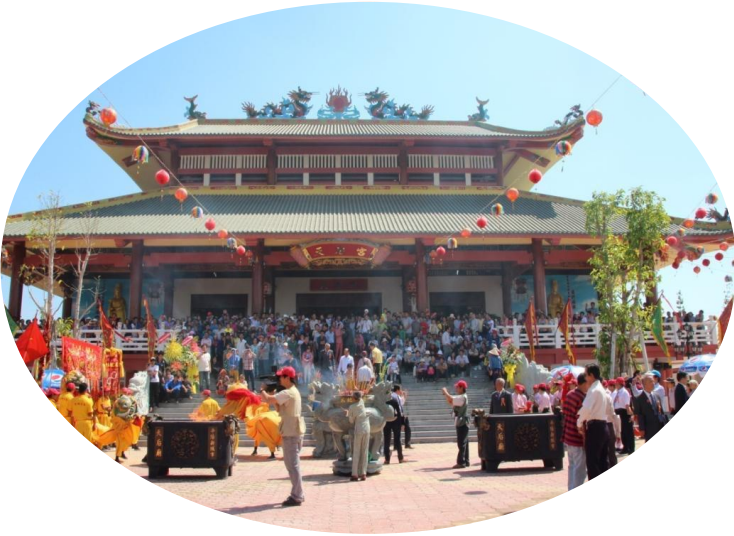
Soluzioni residenziali



Case popolari



Centro integrato amministrativo e centro congressi



Vita culturale



Year 2020

Binh Duong province



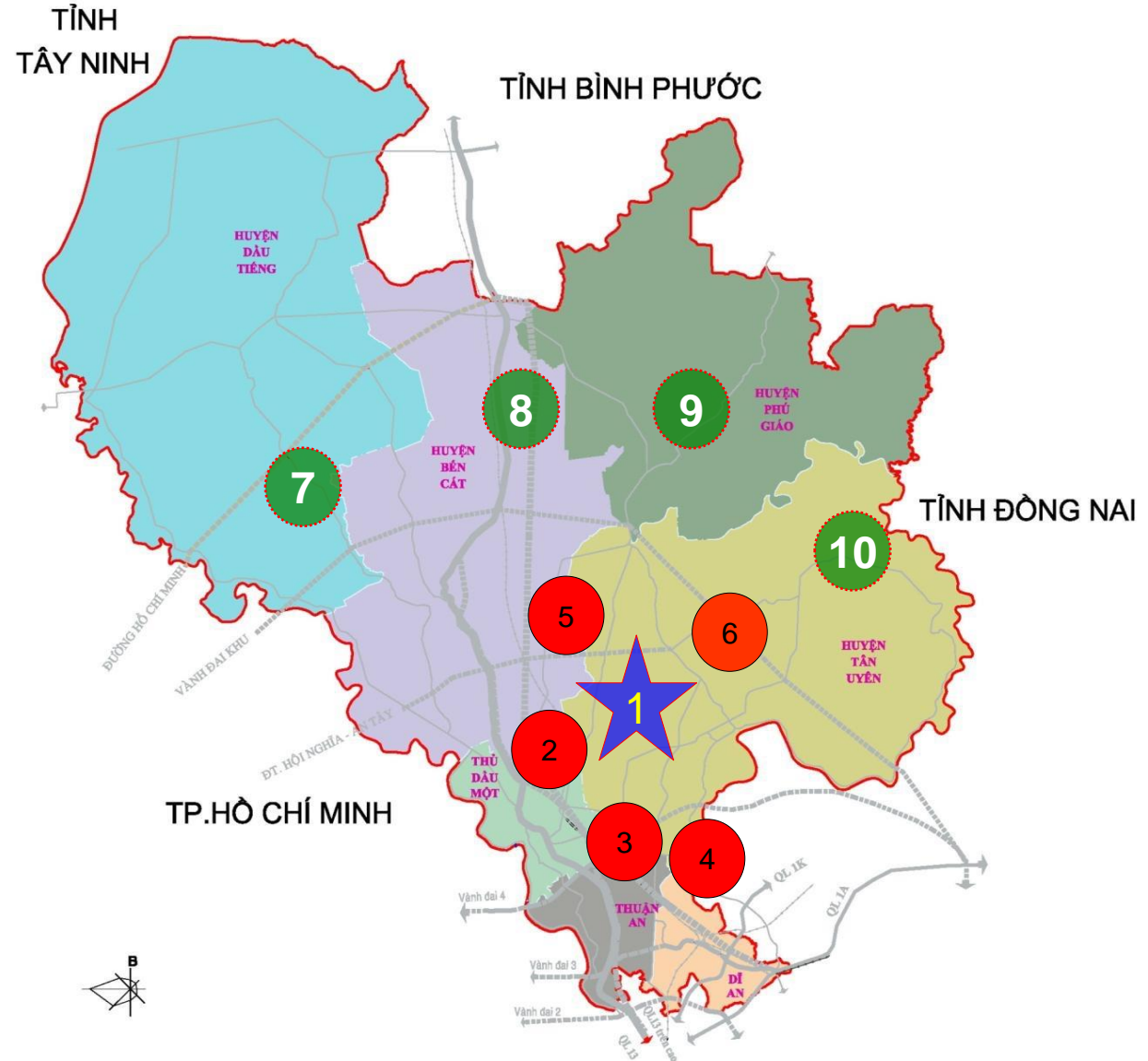
Binh Duong City

6 DISTRICTS

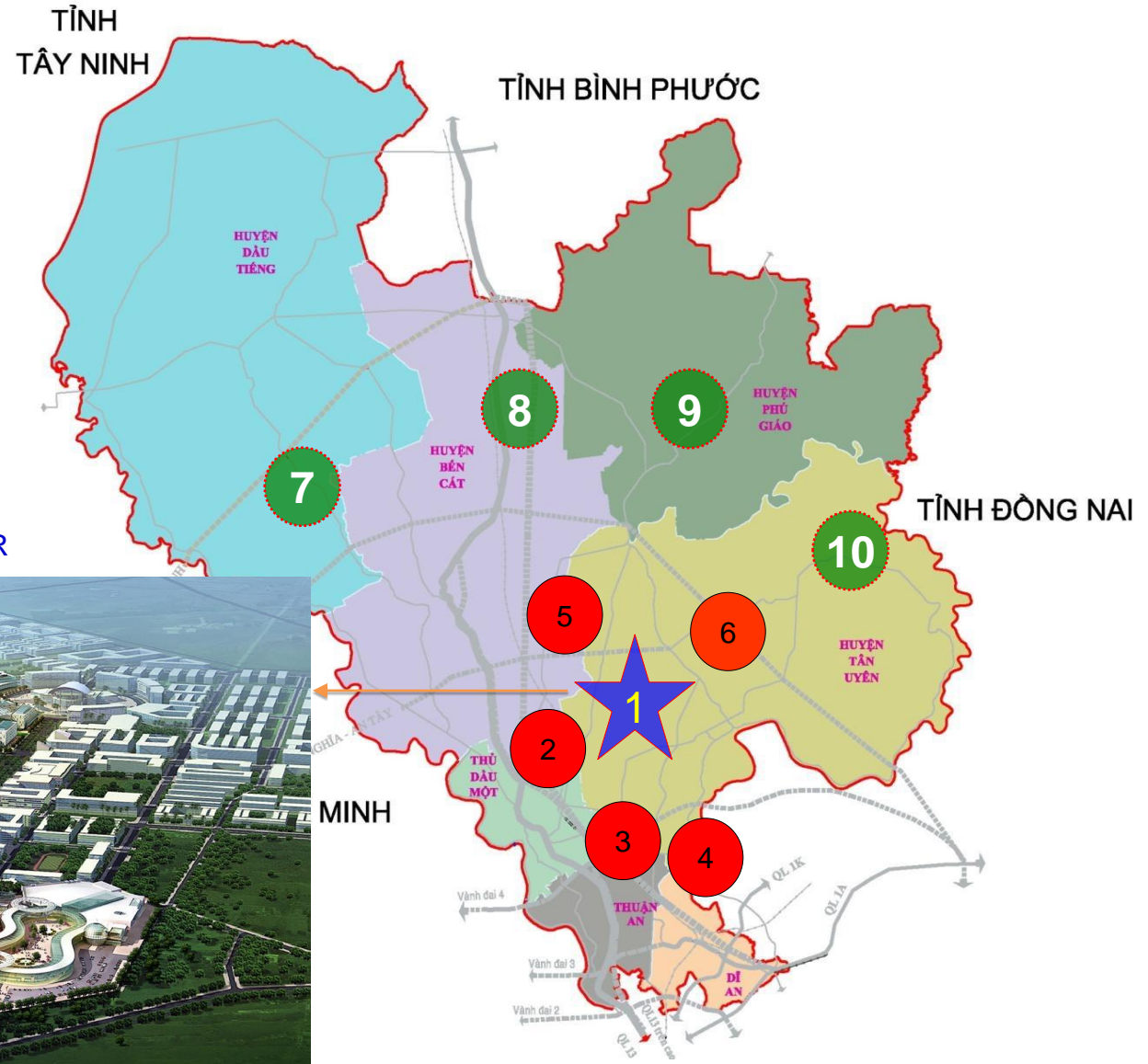
- 1. CENTRAL
- 2. THU DAU MOT
- 3. THUAN AN
- 4. DI AN
- 5. BEN CAT
- 6. TAN UYEN

4 SUBURBAN DISTRICTS

- 7. DAU TIENG
- 8. BAU BANG
- 9. PHU GIAO
- 10. BAC TAN UYEN



BINH DUONG NEW CITY



BINH DUONG NEW CITY CENTER



Binh Duong New City Center



- Well thought through & sustainable Master Plan
- New living and working environment
- Attracts young & dynamic people
- Knowledge-based city
- Gateway city

Master plan review and urban design by **NUS Centre for Design Research**
Led by **Prof Heng Chye Kiang** – Dean, School of Design & Environment, NUS

BINH DUONG NEW CITY



- Green design
- Well planned / managed infrastructure system
- Future metro system
- Comprehensive management system



LONGTERM & SUTAINABLE DEVELOPMENT

- Detailed scale of 1/500 master plan.
- Ensure that ALL developments are carried out orderly and in accordance with the planning intentions stipulated in the Master Plan
- Strict control parameters still allow flexibility in design
- Strikes a balance between facilitating developments while minimizing adverse impact on the neighboring properties & Master Plan intent

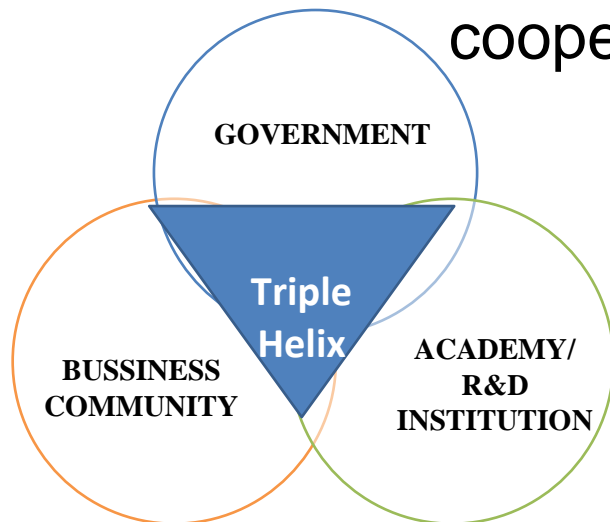


BINH DUONG NEW CITY

DEVELOPMENT CONTROL PARAMETERS & PLANNING GUIDELINES



- Sviluppo di Binh Duong come **Smart Region**
- Implementazione modello di collaborazione **Triple Helix**
- Investimenti in formazione e R&D (**EIU linkage**)
- Supporto a startups
(**Tech Lab & Incubator**)
- Sviluppo della supply chain/supporting industries cooperation (**E-platform/NSO**)



1. Governo

Locale, regionale, nazionale, partnership

2. Research & Education

Universita' istituti di ricerca, scuole superiori etc

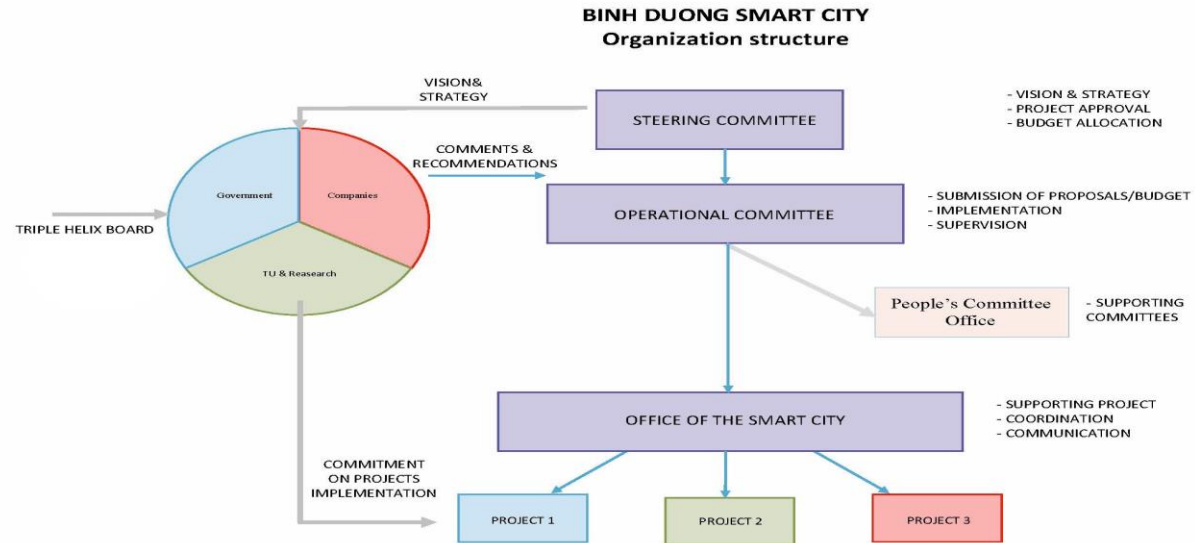
3. Industria

Grandi aziende, SME, Associazioni business



BASE: Eccellente infrastruttura digitale
Ambiente confortevole e sicuro
Cultura distintiva, centri sportivi e di ricreazione
Formazione internazionale

BUSINESS: Sviluppo e rafforzamento green
Supporto all'aziende per svilupparsi nella regione
Supporto agli imprenditori e alle start-up companies
Collaborazione con la supply chains.



PERSONE: Le risorse umane, il proprio lavoro, la cooperazione e competenza, formazione tra persone e lavoro
Necessita' di attrarre e sviluppare talenti

BINH DUONG NAVIGATOR 2021

TECNOLOGIA

Incoraggiamento all'innovazione, collaborazione, trasferimento di knowhow
connessione tra nuove tecnologie, industrie e sfide challenges

BUSINESS E-PLATFORM

SEARCH IN VIETNAM INDUSTRIAL PRODUCTS & COMPONENT SUPPLIES DATABASE

Import Supplies and Industrial Sourcing in 56 Cities
and Provinces 250 Companies 100 Industries

I'm looking for a company, a product, an executive...



SEARCH BY LOCATION



PROVINCE/CITY:

Binh Duong

PARK:

VSIP 1

SEARCH BY CATEGORY



by
VIETNAM CODE

Input Code here to find category or select dropdown list

+ Add

by
SIC CODES

by
NAICS CODES

39 Miscellaneous Manufacturing Industries

011 Cash Grains

40 Railroad Transportation

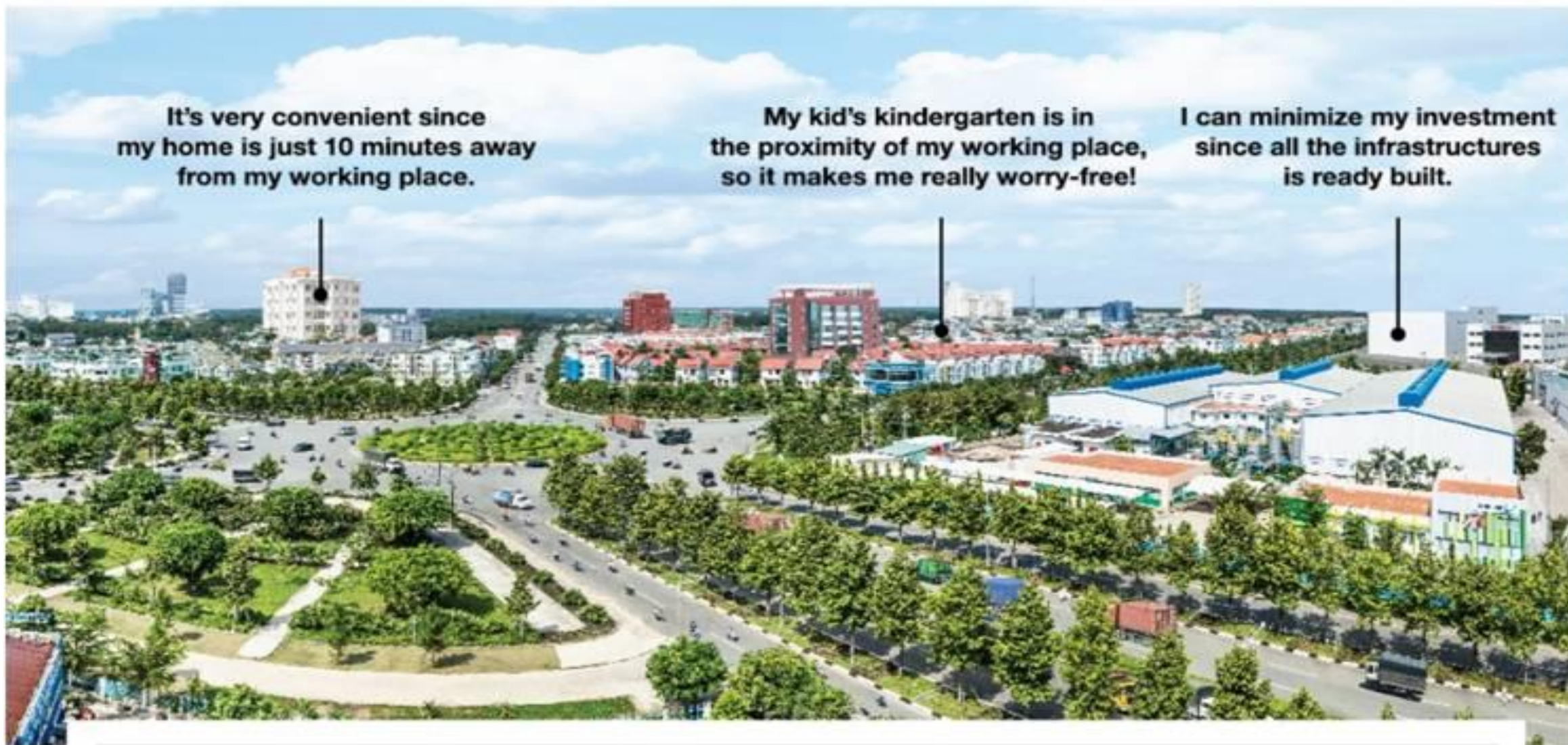
41 Local and Suburban Transit and Interurban Highway Passenger Transportation

- Provide full listing of all NSO members with key information on products, services, and manufacturing capabilities
- Excellent reference for products, components, accessories and supplies from suppliers close & accessible to you
- The first and most comprehensive database of Vietnam-based manufacturers/suppliers with SIC and NAICS code

- Target for listing detailed information of over 2,600 FDI manufactures in 28 industrial parks of Binh Duong and over 3,000 other manufacturers in Southern Economic Focus Zone and across nation of Vietnam in 2017

Connect with us:





It's very convenient since my home is just 10 minutes away from my working place.

My kid's kindergarten is in the proximity of my working place, so it makes me really worry-free!

I can minimize my investment since all the infrastructures is ready built.

Dove essere vietnamita e sviluppare il proprio talento



Smart City
development

LIVING LABS

DIGITAL
INFRASTRUCTURE

EVENTS



**HỘI NGHỊ
THÀNH PHỐ
THÔNG MINH**
BINH DƯƠNG
Cùng kiến tạo tương lai bền vững

**SMART CITY
SUMMIT**
BINH DƯƠNG
Creating A Sustainable Future Together

HỘI THẢO
CONFERENCE
TRIỂN LÃM
MINI EXHIBITION
CUỘC THI LẬP TRÌNH
HACKATHON

THÁNG 3
MARCH
28
2016

Trưng lãm Hội nghị và
Triển lãm Bình Dương
Binh Duong Conference
& Exhibition Center

Đơn vị tổ chức/Organized by
BECAMEK IDC
Holland.

Đối tác/Partners
intel PHILIPS VNTT IBM
NIP Festo
FABMAX BOSCH

TOMORROW
IS GREEN
Creating a sustainable future together



A joint Smart City.mpg
(video)



Binh Duong New City: la tua destinazione del Futuro!



Accelerate innovation, technology and manufacturing in South Vietnam

Per ulteriori informazioni:

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