

If we produce efficiently and economically we will earn a profit.



QUALITY FOR ITALY
ITALY FOR QUALITY

Giornata Mondiale della Qualità

Prof. Alessandro Brun – Politecnico di Milano

The first job we have is to turn out quality merchandise, that consumers will buy and keep on buying.



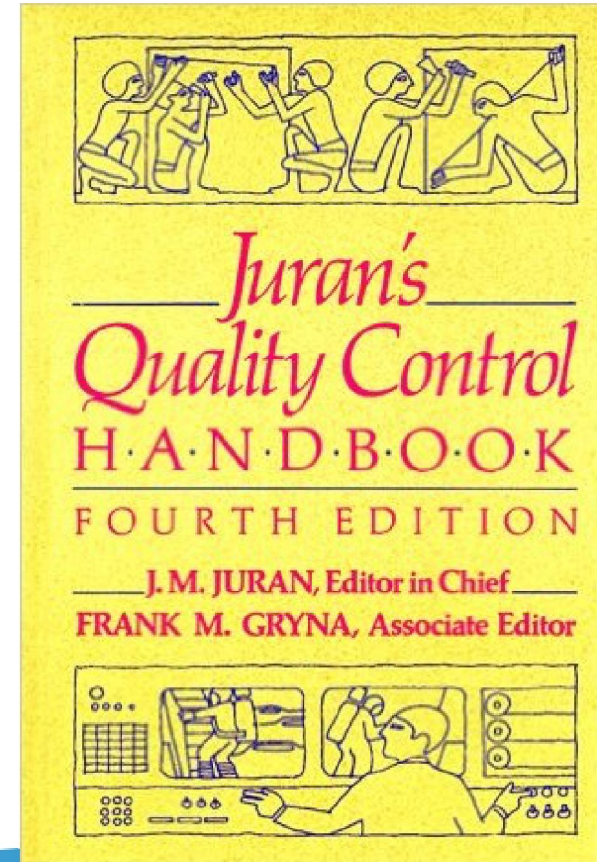
QUALITY FOR ITALY
ITALY FOR QUALITY

Qualità ed Etica – perché il legame
è sempre più forte

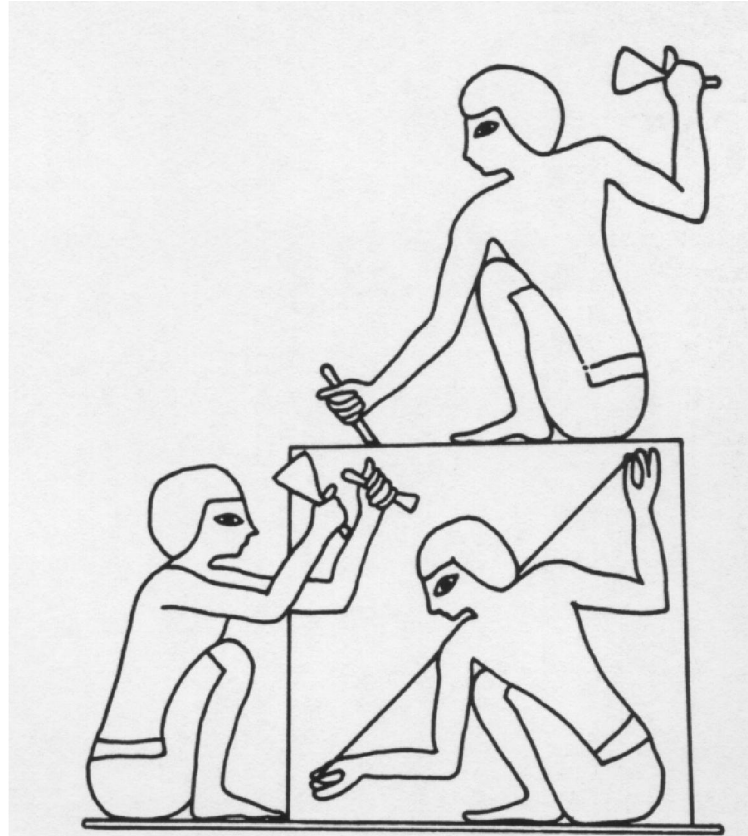
Prof. Alessandro Brun – Politecnico di Milano

Joseph M. Juran

1904-2008



Faraoni, Piramidi e Assicurazione Qualità



Medio Evo – l'era dell'artigianato





QUALITY FOR
ITALY FOR Q U



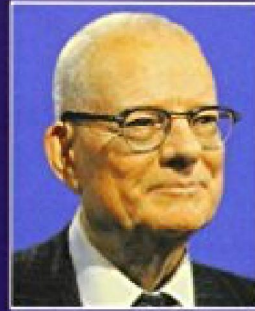


L'industria Nord Americana del XX secolo: quantità, non qualità





W. EDWARDS DEMING



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Katsuaki Watanabe

“Being satisfied with the status quo means you are not making progress.”



Katsuaki Watanabe

“I don’t know how many years it’s going to take us, but I want Toyota to come up with the dream car—a vehicle that can make the air cleaner than it is, a vehicle that cannot injure people, a vehicle that prevents accidents from happening, a vehicle that can make people healthier the longer they drive it, a vehicle that can excite, entertain, and evoke the emotions of its occupants, a vehicle that can drive around the world on just one tank of gas. That’s what I dream about. We would like to develop such vehicles as quickly as possible.”

From “Lessons from Toyota’s Long Drive”, by T.A. Stewart and A.P. Raman, HBR July-August 2007

Qualità perché?

MURA

MUDA

William Cooper Procter

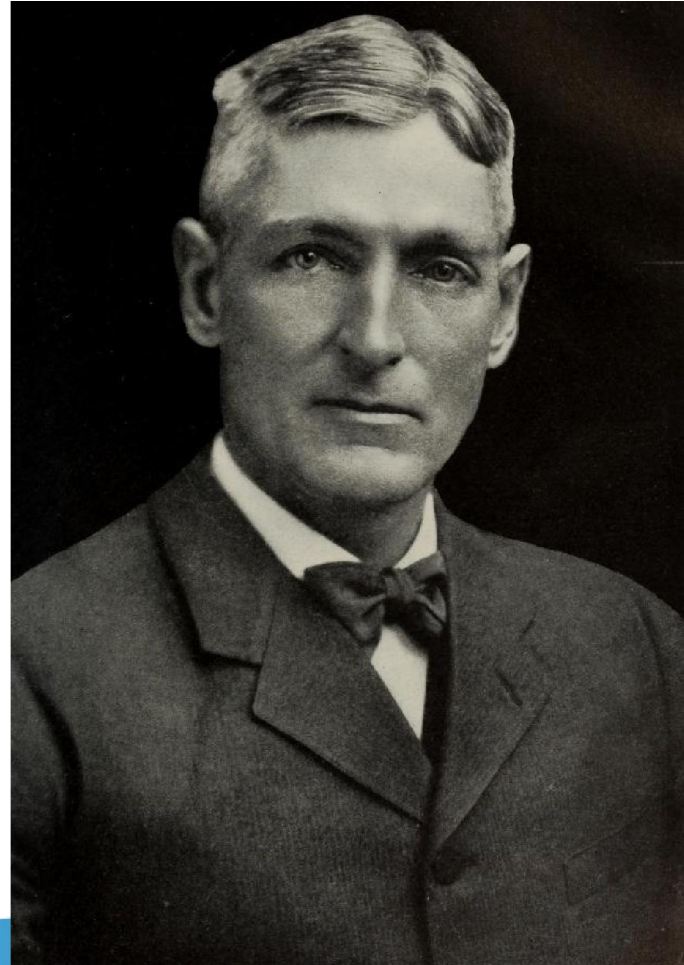
“The first job we have is to turn out quality merchandise, that consumers will buy and keep on buying.

If we produce it efficiently and economically, we will earn a profit.

In which you will share.”

William Cooper Procter

William gave weary workers a voice, and pushed the partners hard for a shorter work week. It was an experiment that would mark the first step toward a standard 40-hour work week across industries in the coming generations.



William Cooper Procter



He formulated and persuaded the partners to try a plan that would divide profits between the employees and the company. It was a formula, he was convinced, that would help improve productivity and instill a deeper sense of ownership in the Company.

William Cooper Procter

1862-1934



“Things don’t
just happen.
You make
them happen.”

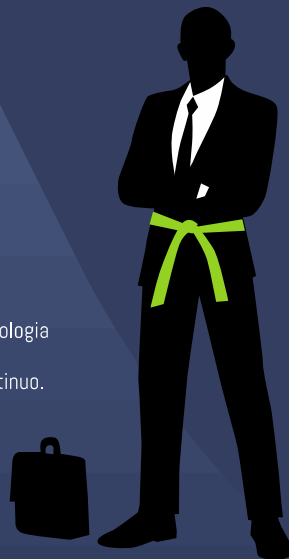
—William Cooper Procter

alessandro brun
matteo casadio strozzi

MANUALE six sigma per le GREEN BELT

MANUALE SIX SIGMA PER LE GREEN BELT

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e ai suoi strumenti
per il miglioramento continuo.



Grazie per
l'attenzione